

# **MARK MAYFIELD CSP, CPAE**

**SOLD BUSINESS WISDOM...BRILLIANT COMEDIC STYLE**

*A former corporate lobbyist and nightclub performer, Mark Mayfield is one of America's finest humorists. Content based yet comedy driven, it's pretty simple what he does...he talks about **VERY SERIOUS** stuff in a **VERY FUNNY** way. If you want to learn about change, or teamwork, or stress, or customer service for example; **why not have a great time doing it?***

*Mark is the author of six books, including his latest "MORPH", a manual for change that still has his comedic touch, and he's been inducted into the "CPAE" **Speaker Hall of Fame** by the National Speakers Association.*

*From comedy shows to seminars, his philosophy is simple..... **say it with humor and people will take the message home.** A national convention planner recently called Mark "one of the very few, really funny, inspiring men in America today". Mark's mom also said that once after a small bribe.*

## ***Here's what people say about Mark –***

*"We've never laughed so hard while we learned so much!  
You are the most entertaining keynote we've ever had."  
**American Express***

*"I've never seen so many people wiping their eyes and holding their sides  
at the same time. You are the best decision we made for our convention!"  
**Arizona Automobile Dealers***

*"Your keynote address in the morning and comedy show in the evening  
were the best ever. You are a rare talent."  
**Crownline Boats***

*"Our employees were completely spellbound with your performance and  
talked about it for months!  
**Verizon Wireless***

*"Everyone wants you back next year!"  
**United States Army***



**MEMBER**  
**NSA**<sup>™</sup>  
NATIONAL SPEAKERS ASSOCIATION

# **MOST REQUESTED PROGRAMS**



## ***MORPH (managing change)***

This is a humorous approach to a very serious subject and emphasizes that creativity is the key component in managing change. Learn change theory and creative exercises in this upbeat, fast paced program that will leave you laughing and help you thrive during changing times.

## ***MOMMA TOLD ME THERE'D BE DAYS LIKE THIS (stress management)***

Stressed out? Lethargic? Burned out? This program will help you solve those ills by learning five behaviors that will help balance your life and by learning techniques to deal with your biggest stressor...PEOPLE! This keynote is high on content and high on hilarity.

## ***CAN I HAVE A SIDE ORDER OF SERVICE WITH THAT? (customer service)***

This light and lively program will help you see the customer's perspective and examines issues like credibility, reliability, and responsiveness. You'll understand the myths of customer service and see how to move your customers beyond satisfaction into advocacy.

## ***MIRTHMAKING (humor in the workplace)***

Adding humor (actually mirth) to your work and life can have profound economic benefits as well as just making it more fun. Learn the value of a good sense of humor and how to improve yours in this outrageously funny, yet very practical program.

## ***FUNNY STUFF (comedy show)***

This is clean stand-up comedy that's perfect for after dinner entertainment or as a change of pace. Sit back and hold your sides as we take a zany, offbeat look at everyday life. A non-stop, rollicking ride of humor you'll be quoting for a very long time.

## ***MOM'S RULES (lessons on life)***

Everything you need to know about life, you already learned from your momma. She wasn't teaching you things like wearing clean underwear or keeping your elbows off the table, she was teaching you how to deal with change and to practice civility. You'll hear a comedic twist to a number of phrases that all moms say, and experience a witty look at what she really meant.

## ***MASTER OF CEREMONIES...IMPOSTER***

Mark can provide comedic professionalism as the emcee for your program **OR** he can pose as an official in some capacity. He has impersonated a Professor, Jeweler, IRS Examiner, Legislator, Salesperson, and Runway Model as he fumbled and bumbled through company doublespeak. After the spoof is revealed, he transitions into one of the above programs.

**Mark  
Mayfield**

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**SOLID BUSINESS WISDOM  
BRILLIANT COMEDIC STYLE**